Invitation to the Smart Cycling Summit

14 October 2025, Brussels

Date:	**14 October 2025, 9:00 - 13:30 CET**
Adresse:	Representation of the State of North Rhine-Westphalia to the European Union, Rue Montoyer 47, 1000 Brussels, Belgium
Contact:	For further questions please contact stephanie.kleine@munv.nrw.de
Registration:	Attendance to the Smart Cycling Summit is free of charge, but registration is needed due to limited capacity. Please register by emailing to: inken.griepenkerl-galoga@munv.nrw.de , Tel. +49 211 4566 663 Please confirm whether you will be attending the networking lunch. Registration is open until 2nd of October 2025

Smart Cycling Summit, 14 October 2025, Brussels	
09:00	Registration and Welcome Coffee
09:30	Opening and Welcome State Secretary Viktor Haase, Ministry for Environment, Nature and Transport of the State of North Rhine–Westphalia, Germany Kevin Mayne, Moderator
9:45	Raising the handle bar for smart cycling together – New business cases and challenges for google maps, Britta Dürscheid, Google
10:00	The Smart Cycling Roadmap: A Call to Action Stephanie Kleine, MUNV NRW for MERIDIAN
10:20	Practitioners' Session - Integrating of the road map findings into the master plan Flanders, Patrick D´Haese, Flemish Ministry of Mobility and Public works - Benefit of ITS and C–ITS for bikes – good example for implementing of smart cycling applications, Ronald Jorna, MOVECO for MegaBITS - Floating bike data and integration of data sources Jorgen Wanscher, Hermes Traffic Intelligence - Challenges for European cities to integrate smart cycling in their mobility plans, Andréia Lopes Azevedo, POLIS
11:20	Getting actions off the ground – how real solutions could be fostered in Europe State Secretary Viktor Haase, MUNV NRW Isabelle Vandoorne, DG Move.B.3, tbc Moumen Hamdouch, DG Move.B.4, tbc
11:50	Sum up by Kevin Mayne
12:15	Networking lunch and presentation of selected smart cycling use cases

09.09.2025